

HEALTH


CAMPUS

TURKU

Strategy for 2021–2025




# Our mission



Health Campus Turku is a multidisciplinary ecosystem for health, social welfare, biomedicine and health technology. Our mission is to develop the research, education and innovation activities and commercial opportunities of the region and to promote the health and well-being of the population.



An aerial photograph of a city, likely Turku, Finland, showing a dense urban landscape with numerous buildings, streets, and green spaces. A large green rectangular overlay is positioned in the lower-left quadrant, containing white text. In the bottom right corner, there is a green banner with white text.

**Our vision is to become  
an internationally impactful and  
open centre of excellence in  
health and welfare.**

HEALTH CAMPUS TURKU



# Our vision in more detail

**A nationally and internationally renowned centre for health and welfare and related top-level research**

**Our pioneering approach is based on unique cooperation structures and our open, agile and cross-disciplinary operating method.**

**Our areas of strength include pharmaceutical development, innovative health technology solutions, and health information analytics**

**We create significant added value for everyone's health and well-being.**

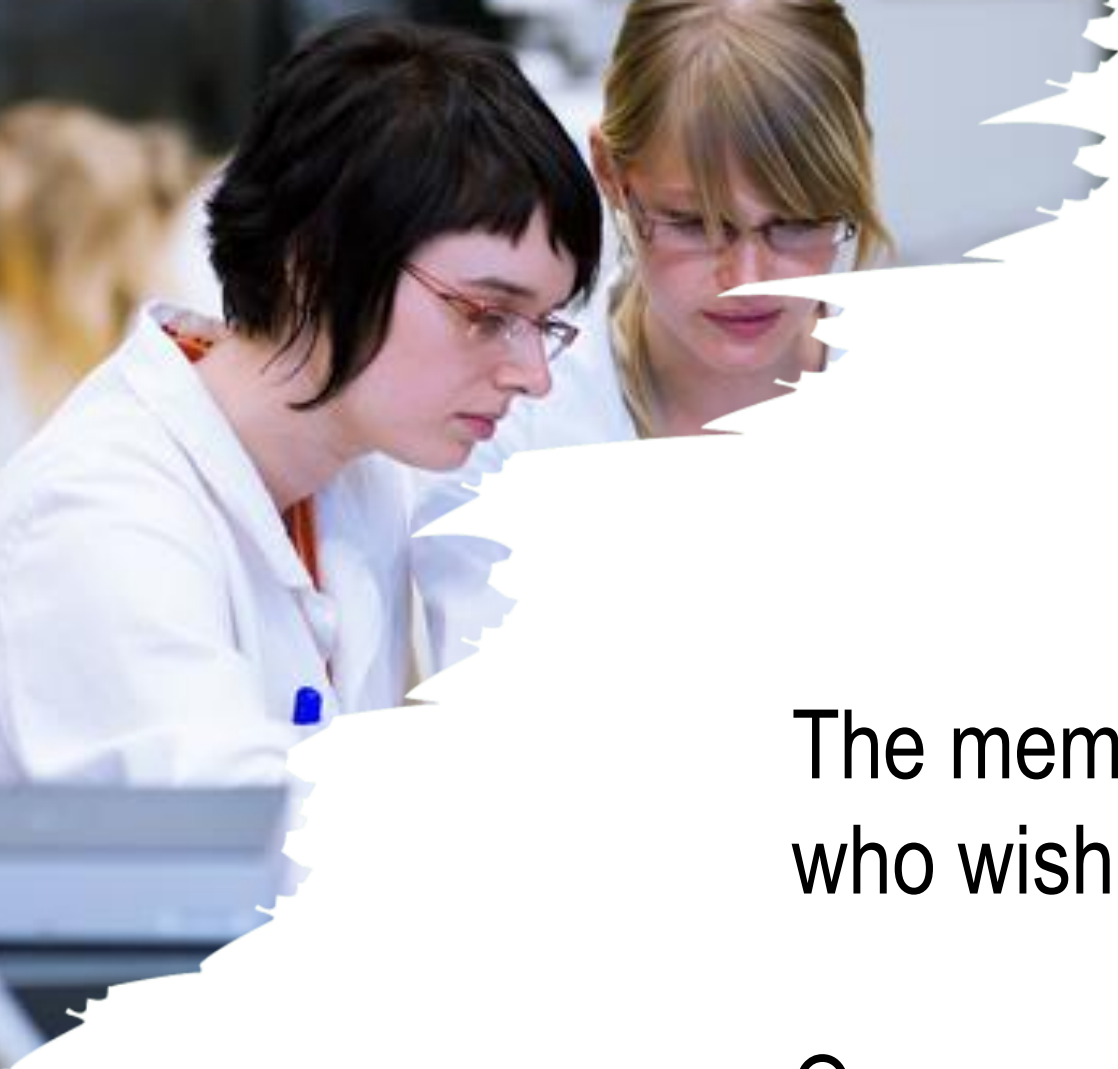
# Our core values

**Partner-  
ship**

**Goal  
orientation**

**Renew-  
ability**

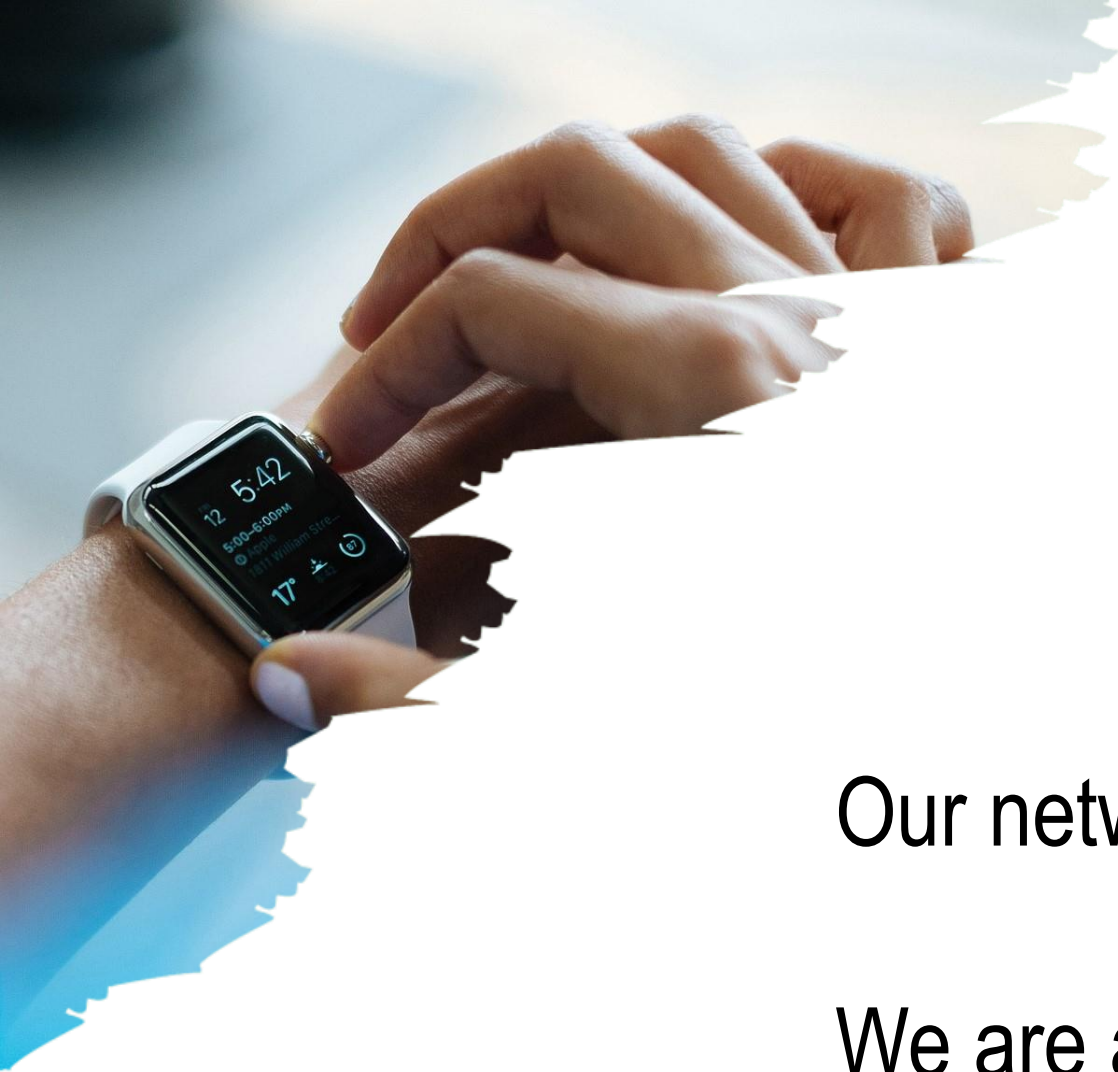
**Social  
responsibility**



# Partnership

The members of our network are equal partners who wish to pursue the same vision.

Openness, commitment and mutual respect help increase the effectiveness of our collaboration.



# Goal-orientation

Our network is goal-oriented and efficient.

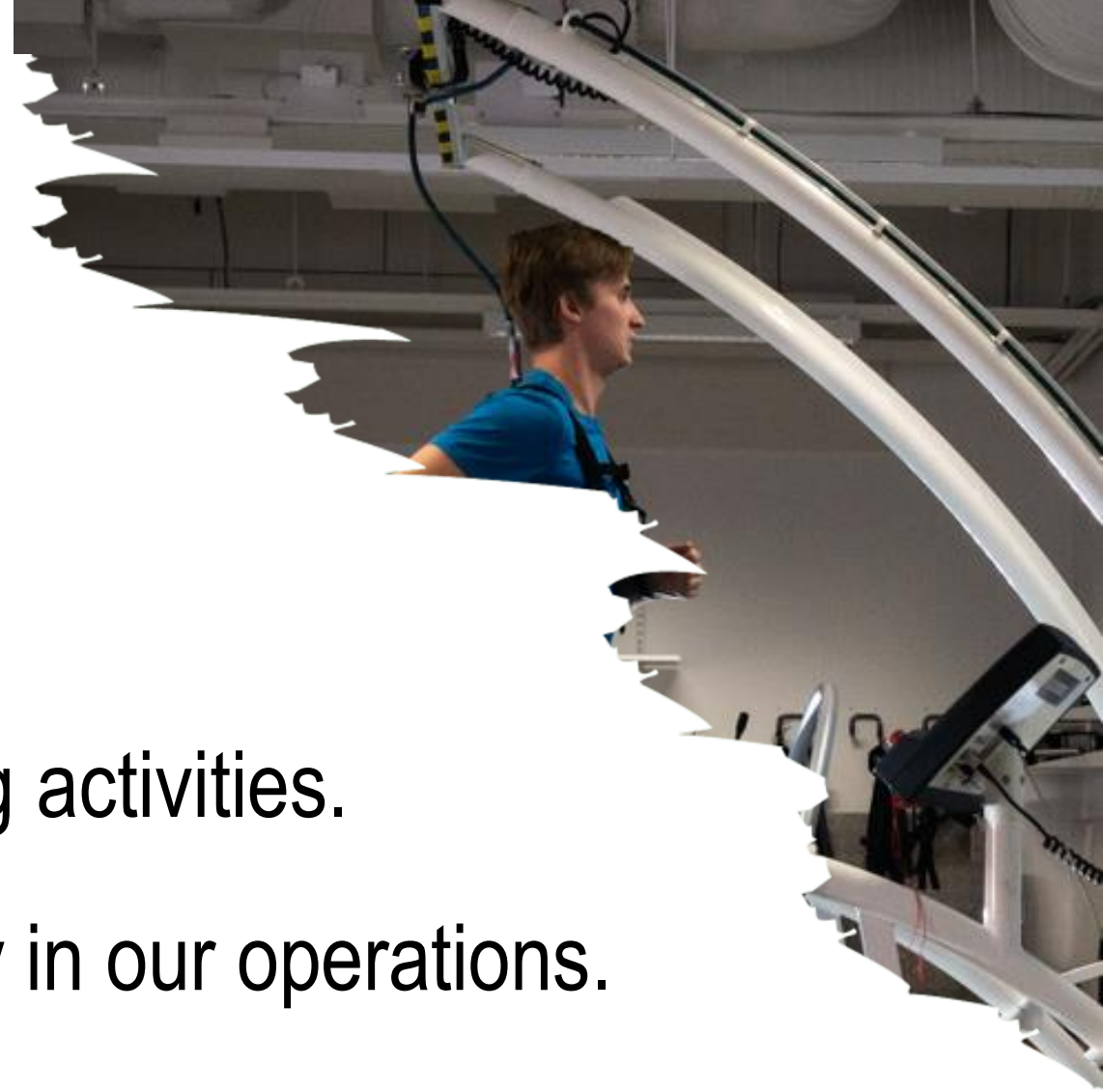
We are an ambitious international pioneer in the health sector.

# Renewability

We are constantly increasing the agility and efficiency of our operating methods to better serve our research and teaching activities.

We strive for increasing levels of synergy in our operations.

We look for, anticipate and support new service-oriented and technological solutions that help promote everyone's health and well-being.





# Social responsibility

We acknowledge our social responsibility by promoting the health and well-being of our patients and the population at large.

We work together to train new professionals and top experts to meet the needs of society.

Through our cooperation, we promote the vitality and sustainable development of our region.

Our scientific activities help promote well-being in various novel ways and provide well-researched information for decision-making.



# Educational cooperation – objectives

- Increasing the competence capital, vitality and competitiveness of the fields involved in the health and well-being sector and attracting the best experts to the region
- Strengthening the synergies in our educational selection and utilising our campus's current and future teaching and educational infrastructure
- Developing educational contents that meet the needs of working life and society



# Educational cooperation – measures

- High-quality and effective joint study contents
- Further development of our current multidisciplinary education
- Increasing the synergies between the operating methods and structures of our educational selection
- Health technology training together with the Technology Campus
- Education in health promotion expertise, digital skills, and the sustainable development and management of the social welfare and health care sector
- Cooperative measures of education and training in the social welfare and health care sector for the area of special responsibility (Vaasa, Satakunta)
- Ensuring the multilingualism of our educational selection



# Research cooperation – objectives

- Supporting the development of the region's strategic key research areas and strengthening its position on the international stage
- Strengthening the national and international cooperation between the actors involved in the Health Campus
- Increasing the amount of external research funding
- Strengthening the effectiveness of research data in preventive and diagnostic health care, in treatments, in the development of the health service system, and in decision-making, both nationally and internationally



# Research cooperation – measures

- Active cooperation with strategically selected national and international research institutes, innovation clusters and companies
- Identifying the research-oriented needs of companies in the fields of biomedicine, health technology and health care
- Increasing the synergies between the support services, operating methods and structures used in research
- Researcher training and supporting the careers of researchers
- Increasing the success rate of research funding applications
- Research-oriented communications and science education
- Sustainability-oriented research and the promotion of sustainable research methods

# Innovation cooperation – objectives

- Strengthening the region's position and national and international image as an innovation cluster for health, health technology and biomedicine
- Supporting the development and implementation of new innovations that support health and well-being, in collaboration with companies
- Promoting and generating new, dynamic, and international business opportunities
- Learning to anticipate future health care-related needs, and the developments in the fields of biomedicine, technology and nutritional innovations
- Developing the service processes used in the social and health services and how these are managed





# Innovation cooperation – measures

- Defining the key topics of our innovation activities
- Ensuring the efficiency and effectiveness of the research, development and testbed service's own and shared processes (TERTTU service)
- Promoting our innovation activities (communications, marketing, forums)
- Strengthening the health sector's innovation-related competence and service process development expertise
- Engaging in dialogue with both public and private actors in the social welfare and health care sector
- Networking with national and international test platforms
- Participating in EU-level RDI projects for new funding
- Influencing national / EU-level RDI decision-making

# Cross-cutting strategic priorities

- Cooperating with the National Drug Development Centre
- Increasing health data-related analytical competence and the development of information management in social welfare and health care service processes, as well as providing the necessary training
- Sustainability in social welfare and health care and in RDI activities



# Health Campus Turku

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HOSPITAL DISTRICT OF  
SOUTHWEST FINLAND

